

# 2nd Annual Touchdown Sunday with Tom Cetrone



**Date: November 21, 2010**

**Time: 1:00 pm to 6:00 pm**

**Where: Greate Bay Country Club**

**Somers Point, NJ**

## Ad Book Advertising Rates

Inside Back Cover, Front Cover or Back Cover	\$500
Full-Page Image Area 5" x 7"	\$100
Half-Page Image Area 5" x 3.5"	\$75
Business Card	\$50

All ads are Black & White and Non-Bleed. Camera-ready art is required. Receipt of camera-ready art or other ad materials prior to the deadline is greatly appreciated!

**AD DEADLINE IS NOVEMBER 1, 2010**

For quality purposes, please email any artwork to [kneiderer@verizon.net](mailto:kneiderer@verizon.net)

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Please complete this form and return with your artwork and check payable to Friends of Tom Cetrone, c/o Kerri Neiderer, P.O. Box 226, Linwood, NJ 08221

For additional information on advertising, please contact Kerri Neiderer at 609-204-8223

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

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Visit us on-line @  
[WWW.FRIENDSOFTOMCETRONE.COM](http://WWW.FRIENDSOFTOMCETRONE.COM)

For more information Contact us @  
[FRIENDSOFTOMCETRONE@GMAIL.COM](mailto:FRIENDSOFTOMCETRONE@GMAIL.COM)

Join our FaceBook group page @  
The Friends of Tom Cetrone

# 2nd Annual Touchdown Sunday with Tom Cetrone

September, 2010

Dear Business Owner, Friend, Community Member:

The Friends of Tom Cetrone is pleased to announce the 2<sup>nd</sup> Annual "Touchdown Sunday with Tom Cetrone" event to take place on Sunday, November 21, 2010 at the Greate Bay Country Club. Anyone who joined us last year will tell you it was a wonderful day filled with cocktails, great food and fabulous auction items. The event will once again be held from 1:00 – 6:00...so everyone can come out and spend some time with Tom and Kirsten and enjoy the NFL games!

The Friends of Tom Cetrone need your help and support again this year! Tom continues to courageously battle ALS (commonly known as Lou Gehrig's Disease). Your support can help relieve the burden of some of the daily challenges associated with this disease.

As a business owner and member of the community, your participation in this event would be greatly appreciated. Given the difficult economic times, your support of this event via ticket purchases, advertisements in our Ad Book or the donation of auction items would benefit not only our cause, but also your business. Your participation is an excellent way to advertise and to reinforce your presence within the community.

Advertising rates are attached. **Please note the advertising deadline is November 1, 2010.**

If you would like further information, please visit us at [www.friendsoftomcetrone.com](http://www.friendsoftomcetrone.com) or join us on Facebook at The Friends of Tom Cetrone. You can also email us at [thefriendsoftomcetrone@gmail.com](mailto:thefriendsoftomcetrone@gmail.com).

Thank you in advance for your continued support and participation. Your generous contributions mean so much to the Cetrone Family!

Sincerely,

The Friends of Tom Cetrone Committee